

Organización Terpel S.A.

Management team

Óscar Bravo

President

Born in Medellín, Óscar Bravo is an Industrial Engineer from the Pontificia Universidad Javeriana, with a master's degree in international management from the University of St. Thomas. He has also studied at the University of Pennsylvania and Thunderbird. He held various managerial positions at Rohm and Haas, the last one being the Global Manager of Planning Processes and Financial Analysis. He has also held managerial positions at Philip Morris and CITIBANK Colombia.

Alejandro Barrera Castellani

Operations & Logistics

Born in Bogota, Mechanical Engineer from Universidad de los Andes and MBA from Tecnológico de Monterrey and Thunderbird University, he has more than 20 years of experience in multinational and local mass consumption companies, holding leadership positions in commercial, logistics, distribution and supply chain areas. In his professional career he has been linked to companies such as Alquería, Cargill, Bavaria, General Motors Colmotores, among others.

Johand Patiño

Fuel Sales

Born in Bucaramanga, Johand Patiño is a Market Engineer from the Universidad Autónoma de Bucaramanga. He graduated with an MBA from the INALDE Business School. With over 18 years of experience in the commercial, strategic, and marketing areas, Johand has been associated with Terpel for the past 16 years. He began his training and career at Terpel Bucaramanga in 2002 as a commercial advisor, and later joined the team responsible for integrating the seven Terpel companies into Organización Terpel.

Liliana Tovar

Aviation & Marine Fuels

Born in California, United States, Liliana Tovar is an Industrial Engineer from the Javeriana University and holds an MBA and a Master's degree in Leadership from the EADA Business School. She has over 25 years of work experience at Terpel and has been part of the company's transformation team, which designed the competitive strategy for the businesses.



Sandra Cristina Rodríguez

Lubricants

A Colombian chemical engineer from the National University, with experience in leadership and strategic management. Her strengths include sales, pricing strategy, and supply chain management. She is fluent in Spanish, English, and Portuguese, enabling her to perform effectively in multicultural and regional settings.

Alejandra Londoño

Convenience Services

Alejandra Londoño is a Colombian Industrial Engineer from the Javeriana University, with a degree in marketing from the University of Chicago. With over 20 years of work experience, she has held positions such as Brand and Innovation Manager, Trade Marketing Manager in the Colombian and North American markets at companies like Unilever and Juan Valdez. At Juan Valdez, she was Vice President of Marketing and Vice President of International Sales, developing the brand and operations in different countries.

Alonso Botero

Corporate Finance

Economist from the University of Los Andes and holds an MBA from the MIT Sloan School of Management (2000). He has over 25 years of experience in financial areas, strategic formulation, and the development of new businesses.

His professional career has been developed in local and multinational companies in the fast-moving consumer goods and pharmaceutical sectors. For 17 years, he was associated with Tecnoquímicas, where he started as the Financial Planning Manager, then was promoted to Vice President of Corporate Planning, and later appointed as Vice President of Finance and IT.

Daniel Perea

Corporate & Legal Affairs

Daniel Perea, from Bogotá, is a lawyer from the Pontificia Universidad Javeriana. He holds a master's degree in business administration and a Master's degree in Leadership from the EADA School of High Management and Administration in Barcelona, Spain. He specializes in Commercial Law and Administrative Law. He has worked as the Legal Affairs Manager at GlaxoSmithKline and as a Legal Compliance Officer at Glass Technology Investment.

Kenneth Siefken

Marketing

Kenneth Siefken, from Barranquilla, is an Industrial Engineer from the Universidad del Norte, where he also specialized in Business Management. He has a specialization in Marketing from the Javeriana University in Cali and an MBA from the University of Los Andes. Additionally, he is a certified coach and has conducted various studies on Leadership in recent years. Throughout his career of over 28 years of experience, he has had the opportunity to work in various sectors, including the financial sector, public utilities, and energy in companies such as Banco de Bogotá, Gases del Caribe S.A. E.S.P., and Triple A S.A. E.S.P.

María José García

Human Resources & Administration

Born in Valledupar, María José is a lawyer from Universidad del Rosario with a postgraduate diploma in Commercial Law from Universidad de los Andes, in Mining and Energy Law from Universidad Externado de Colombia and a Master in Human Resources Executive Management from Universidad EADA, Escuela de Negocios de Barcelona. She has been linked to Terpel for more than 17 years and has achieved relevant results in the projects she has led. Prior to her appointment as Vice President, she served as Manager of Human Resources and Administrative Management and Manager of Legal Affairs.

Yobany Pabón

Technology & Digital Transformation

Yobany Pabón is a Systems Engineer from the Colombian School of Engineering, with a specialization in project management from the Universidad Piloto de Colombia. He has over 18 years of experience in technology, working in companies in the financial sector such as Grupo Aval, A Toda Hora, Banco AV Villas, Unisys, and Compañía Latinoamericana de Software. Throughout his professional career, he has held positions such as Manager of Technology Services, Manager of Digital Services, and Director of Projects, among others.

